

Georgeson Team Addresses Key Industry Issues

Members of our Georgeson team are covering important industry topics at speaking engagements throughout the month of March:

- **Shareholder activism** - Bill Fiske joined Kenton J. King, Partner, Skadden, Arps, Slate, Meagher & Flom LLP, in a discussion "Preparing for Shareholder Activism" at the Corporate Board Member West Coast Summit on March 5. The session addressed the elements of the preparation, including shareholder identification and analysis, review of governance vulnerabilities, and communication strategy.
- **Shareholder engagement** - Rhonda Brauer will be moderating a panel discussion at the March 13 New York NIRI with Eileen Cohen, Managing Director JP Morgan Asset Management; Peggy Foran, Chief Governance Officer and Corporate Secretary, Prudential Financial; and Drew Hambly, Executive Director, Morgan Stanley Asset Management, to discuss how changes in investor behavior impact the balance of power between investors and management.
- **Unclaimed property due diligence** - Cindy Nisley will be speaking at the Unclaimed Property Professionals Association annual conference March 24 on the critical objectives, steps and deadlines of a successful due diligence program. The session will include tips to increase response rate, suggested practices for efficient owner notification, locating hard to find owners, structuring the due diligence letter and exceptions to the general due diligence requirements.