NEWS RELEASE

Date: Monday 2 November 2015
Subject: Computershare congratulates clients Amadeus IT Holding S.A., Royal Dutch Shell and Telefónica S.A. on 2015 ESOP Awards wins


Amadeus won an award for ‘Best international all-employee share plan in a company with more than 1,500 employees in at least three countries’; Royal Dutch Shell took home the ‘Best all-employee share plan communications’ award; and Telefónica came first in the ‘Best use of video in share plan communications’ category.

Naz Sarkar, Chief Executive Officer of at Computershare UK, said: “Well done everyone at Amadeus, Royal Dutch Shell and Telefónica S.A., who thoroughly deserve these awards.

“The share plans they run – and the way in which they communicate them – reflect a high level of innovation and dedication from every level of their organisation, and Computershare is very pleased to play a significant role in their delivery.”

Pam Roffe, Manager, Share Plans at Royal Dutch Shell, said: “We are delighted to have won this award.

“We believe that effective communication is a crucial element in running an effective share plan, and with Computershare’s support we have been able to reach out to every member of our diverse workforce and hold a conversation about the benefits in a way that suits them best.”

Telefónica S.A. brought in tennis champion Rafael Nadal to act as the face of their employee share plan communications.

Juan Manuel Alvarez Zabala, their Head of Global Executive Reward and Long Term Incentives, said: “We’re very proud of our communications plan, with Rafael Nadal’s appeal to our employees to ‘invest in themselves and invest in their futures’ reaching every employee across many different communications channels.

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"The share plan is a truly global initiative and we’re pleased to offer employees the chance to join in our company’s growth."

40% – or 55,000 – of Telefónica’s employees participate in the company’s share plan.

Ana Gonzalez, Manager, Group Reward at Amadeus, said: "We are thrilled our efforts are recognised for yet another year and encouraged to work harder still.

"The secret of our high participation rate is simple: strong internal communication and partnership with local teams to roll the plan out in more countries globally.”

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Notes
1. The ESOP Centre has been a leading body supporting the equity compensation industry for over twenty years.
2. The ESOP awards, now in their fourteenth year, recognise and celebrate excellence in the provision of share plans.
3. More information on the awards and winners can be found at www.esopcentre.com/esop-awards-2015/
4. For high resolution images of spokespeople, visit http://cpu.vg/spokespeople

About Computershare Limited (CPU)
Computershare (ASX: CPU) is a global market leader in transfer agency and share registration, employee equity plans, proxy solicitation and stakeholder communications. We also specialise in corporate trust, mortgage, bankruptcy, class action and utility administration, and a range of other diversified financial and governance services.
Founded in 1978, Computershare is renowned for its expertise in high integrity data management, high volume transaction processing and reconciliations, payments and stakeholder engagement. Many of the world’s leading organisations use us to streamline and maximise the value of relationships with their investors, employees, creditors and customers.
Computershare is represented in all major financial markets and has over 15,000 employees worldwide.
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