

NEWS RELEASE

Date:	September 2, 2014
Subject:	London School of Economics Research Proves the Benefits of Employee Stock Purchase Plan (ESPP)

New York, NY – September 2, 2014 Employees who take part in a company employee stock purchase plan work longer hours, take fewer absences and are less likely to leave the firm. Research from the London School of Economics, commissioned by Computershare (ASX: CPU), the global provider of employee share plans, shows how offering a plan can make a significant difference in workforce performance.

The research was conducted by senior research professionals at the London School of Economics over 6 months across nine countries (UK, Ireland, Australia, New Zealand, the USA, Canada, Hong Kong, Germany and South Africa). Overall, more than 3,800 staff responded to the survey, which evaluated their perceptions and resulting behavior, whether or not they were in an employee stock purchase plan.

Headline results include findings that plan members:

- Work longer hours
- Are absent less frequently
- Are less likely to quit the firm
- Are more motivated
- Are more satisfied with their jobs

In addition to the behavioural effects seen from plan membership, the research also highlighted other benefits of having a well-designed employee stock purchase plan in a company's benefits package:

- 36% of respondents said that an employee stock purchase plan was greatly or somewhat likely to attract talented people to the Company
- 43% of respondents said that the plan made it more likely they'd recommend the firm to others, with the effect much higher for members (55%) versus non-members (34%)

"The research results show that companies can achieve measurable benefits through employee reward and engagement", stated Kevin Brennan, president, US Plan Managers. "For firms looking to attract or incentivize talented people, this research proves that an effective employee stock purchase plan is an important part of the overall benefit package."

For a copy of the results summary and key findings, visit <http://www.computershare.com/us/about/Pages/Insights/2014-08/LSE-Study.aspx>.

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Founded in 1978, Computershare is renowned for its expertise in high integrity data management, high volume transaction processing and reconciliations, payments and stakeholder engagement. Many of the world's leading organisations use us to streamline and maximise the value of relationships with their investors, employees, creditors and customers.

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